

Shaun Latip

latip.me • linkedin.com/in/shaun-latip • shaunlatip@gmail.com • +1 857 356 7158

EDUCATION

Brown University

Providence, RI • Sept '18 - Graduating May '23

B.A Computer Science focusing in Design, Minor in East Asian Studies. GPA 3.90.

Coursework: UI/UX Design, UX Research, Data Science, Anthropology, Visual Arts, Creative Writing, Robotic Design

PROJECTS

Product Designer • Circular

Nov '22

Designed web app for Y Combinator startup providing flexible access to consumer electronics. Provided clearer value proposition + call to action for new users, crafted a comprehensive platform for exploring and managing electronic products, and headed 2 rounds of usability testing.

Product Designer • Explore Rhode Island

Oct '22

Made public website responsive and intuitive with redesign to help users access key info on the go. Ran cognitive walkthroughs and task analysis, crafted prototypes, and developed with HTML/CSS.

WORK EXPERIENCE

Design Researcher • Brown Language and Thought Lab

Providence, RI • June '22 - Sept '22

- Iteratively designed virtual experiment setups and stimuli for 2 online psychology behavioral studies.
- Recruited participants and reviewed papers for 3 studies to study thought, language development.
- Researched UX insights to inform designs by analyzing results and recordings for 2 experiments.

UI/UX Developer • Castyr

Remote • Mar '20 - Nov '20

- Developed 7 new React components using Figma designs for media playback, navigation, & browsing.
- Prototyped interfaces with a team of 8 for a social podcasting startup [featured on Product Hunt](#).
- Conducted UX research on podcasters across 12 university campuses to inform growth strategy.

Founding Product Designer • Barter

Remote • May '20 - Oct '20

- Led design team of 3, designing 14 pages for web language learning platform MVP in Figma.
- Conducted user surveys and interviews across 4 universities to inform high-level product strategy.

Startup Accelerator Intern • Digitalaraya

Jakarta, Indonesia • June '19 - Aug '19

- Led design thinking workshops with founders from 8 startups and managed external relationships.
- Pitched a successful partnership proposal to C-suite of telecom & property group worth 5 billion USD.

SKILLS

Design: Figma, Adobe Creative Suite, Users flows, Design systems, Storyboards, Wireframing, Prototyping

Qualitative methods: Ethnographic research, Usability testing, Task analysis, Heuristics, Interviewing

Quantitative methods: Data analysis (SQL, NumPy, Pandas), Statistical analysis, A/B testing, Hotjar

Frontend/Code: HTML, CSS, React.js, JavaScript, TypeScript, Next.js, Python, Java, C, Arduino